

SEARCH REQUEST FORM

Examiner # ~~(Mandatory)~~ 76267Requester's Full Name: Susie M. DiazArt Unit 2765 Location (Bldg/Room#): 5V04Phone (circle) 305 306 308) 1337Serial Number: 09/192,735Results Format Preferred (circle) PAPER DISK E-MAILTitle of Invention "System for ~~Market~~ Interactive, Multivariate Negotiations Over a Network"

Inventors (please provide full names)

Jeffrey Conklin, David Foucher, Daniel FoucherEarliest Priority Date: 11/16/98

Keywords (include any known synonyms registry numbers, explanation of initialisms):

Product Information

① Trade Access is "Economic Builder" - which was released to the public. It can only go back as far as 12/15/97.

② I need details on Trade'ex's "MarketMaker", especially its real-time online negotiations capabilities (prior to 11/16/98).

Search Topic:

Please write detailed statement of the search topic, and the concept of the invention. Describe as specifically as possible the subject matter to be searched. Define any terms that may have a special meaning. Give examples of relevant citations, authors, etc., if known. You may include a copy of the abstract and the broadcast or most relevant claim(s).

Searcher: N. CogdonSearcher Phone #: 64767Searcher Location: EL 2700Date Picked Up: 3/20Date Completed: 3/20Clerical Prep Time: 10Terminal Time: 17Number of Databases: 33**Type of Search**☐ N.A. Sequence☐ A.A. Sequence☐ Structure (#)☒ Bibliographic☐ Litigation 1☐ Fulltext☐ Procurement☐ Other**Vendors (include cost where applicable)**☐ STN☐ Questel/Orbit☐ Lexis/Nexis☒ WWW/Internet☐ In-house sequence systems (list)☒ Dialog☐ Dr. Link☐ Westlaw☐ Other (specify)

File 15:ABI/INFORM(R) 1-2000/Mar 16
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 File 621:Gale Group New Prod.Annou.(R) 1985-2000/Mar 20
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 File 211:Gale Group Newsearch(TM) 2000/Mar 20
 (c) 2000 The Gale Group
 File 636:Gale Group Newsletter DB(TM) 1987-2000/Mar 20
 (c) 2000 The Gale Group
 File 16:Gale Group PROMT(R) 1990-2000/Mar 20
 (c) 2000 The Gale Group
 File 148:Gale Group Trade & Industry DB 1976-2000/Mar 20
 (c)2000 The Gale Group
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 (c) 2000 American Mathematical Society
 File 624:McGraw-Hill Publications 1985-2000/Mar 16
 (c) 2000 McGraw-Hill Co. Inc
 File 484:Periodical Abstracts Plustext 1986-2000/Jan W2
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 (c) 2000 The Dialog Corp.
 File 553:Wilson Bus. Abs. FullText 1982-1999/Sep
 (c) 1999 The HW Wilson Co
 File 20:World Reporter 1997-2000/Mar 20
 (c) 2000 The Dialog Corporation plc

Set	Items	Description
S1	2517	TRADE()EX?? OR TRADEEX?
S2	44466	MARKET()MAKER? OR MARKETMAKER?
S3	105	S1(S)S2
S4	68	S3 NOT PY=1998:2000
S5	35	RD (unique items)
S6	917026	NEGOTIATION?
S7	40	S1(S)S6
S8	27	S7 NOT S4
S9	3	S8 NOT PY=1998:2000
S10	3	RD (unique items)

5/3,K/1 (Item 1 from file: 15)
DIALOG(R)File 15:ABI/INFORM(R)
(c) 2000 Bell & Howell. All rts. reserv.

01472860 01-23848
Internet show plump with products
Messmer, Ellen; Nerney, Chris; Sliwa, Carol
Network World v14n29 PP: 10 Jul 21, 1997
ISSN: 0887-7661 JRNL CODE: NWW
WORD COUNT: 602

...TEXT: that have passed the 100% Pure Java conformance tests. "The 100% pure designation means our **Marketmaker** and Distributor software truly will be platformindependent," said Mark Young, marketing director of Trade 'ex Electronic Commerce Systems, Inc. In other news:

U&I Interactive, Inc. will announce the Pro...

5/3,K/2 (Item 2 from file: 15)
DIALOG(R)File 15:ABI/INFORM(R)
(c) 2000 Bell & Howell. All rts. reserv.

01468126 01-19114
Users wade through electronic-commerce market
Carr, Jim
InfoWorld v19n25 PP: 75-78 Jun 23, 1997
ISSN: 0199-6649 JRNL CODE: IFW
WORD COUNT: 1956

...TEXT: software marketplace has segmented itself into three general pricing categories. At the high end are Trade 'ex 's Distributor (a variant of the company's flagship **Market Maker**), Connect's OneServer, and Open Market's Transact, among others. (See chart, page 78.) In...

5/3,K/3 (Item 3 from file: 15)
DIALOG(R)File 15:ABI/INFORM(R)
(c) 2000 Bell & Howell. All rts. reserv.

01347229 99-96625
Market Maker drives electronic commerce
Greenberg, Ilan
InfoWorld v18n52/53 PP: 13 Dec 23/30, 1996
ISSN: 0199-6649 JRNL CODE: IFW
WORD COUNT: 393

ABSTRACT: Trade 'ex has become one of the first organizations to deploy a commercial Java client interface. The company's **Market Maker** - an electronic commerce environment which enables real-time transactions with multiple buyers and sellers - is...

5/3,K/4 (Item 4 from file: 15)
DIALOG(R)File 15:ABI/INFORM(R)
(c) 2000 Bell & Howell. All rts. reserv.

01330261 99-79657
Trade 'ex readies Java-based MarketMaker
Jones, Chris
InfoWorld v18n44 PP: 6 Oct 28, 1996
ISSN: 0199-6649 JRNL CODE: IFW
WORD COUNT: 204

Trade 'ex readies Java-based MarketMaker

ABSTRACT: Trade 'ex Electronic Commerce Systems Inc.'s soon to be announced **MarketMaker** lets multiple buyers and merchants create

industry-specific online markets for conducting real-time bidding, purchasing, and shipping via the World Wide Web. With the Trade 'ex transaction protocol (TXTP) - set for a beta introduction at fall 1996 Comdex - the company hopes...

...TEXT: high-end electronic commerce marketplace and backend merchant databases to a wider variety of customers.

Trade 'ex MarketMaker lets multiple buyers and merchants create industry-specific online markets for conducting real-time bidding...

... Web. The system was primarily designed for large corporations, governments, and trade organizations. With the Trade 'ex transaction protocol (TXTP) - set for a beta introduction at fall Comdex next month - the company...

...sellers to easily import and export data to Web-based businesses.

(Illustration Omitted)

Captioned as: TRADE 'EX MARKETMAKER manages online ordering, processing, and shipping.

"The effort to establish connections to e-commerce systems...

5/3,K/5 (Item 5 from file: 15)
DIALOG(R)File 15:ABI/INFORM(R)
(c) 2000 Bell & Howell. All rts. reserv.

01281561 99-30957
Vendors shop products for easy 'net commerce at IEC
Hattestad, Luc
InfoWorld v18n36 PP: 9 Sep 2, 1996
ISSN: 0199-6649 JRNL CODE: IFW
WORD COUNT: 367

...TEXT: said Jerry Michalski, managing editor at Release 1.0, an industry newsletter in New York.

* Trade 'ex Electronic Commerce Systems Inc. will demonstrate Market Maker and Distributor, two Java-compliant applications. Market Maker enables governments, large companies, and trade associations to organize industrywide markets by bringing together multiple...

5/3,K/6 (Item 6 from file: 15)
DIALOG(R)File 15:ABI/INFORM(R)
(c) 2000 Bell & Howell. All rts. reserv.

01208832 98-58227
The Internet and international marketing
Quelch, John A; Klein, Lisa R
Sloan Management Review v37n3 PP: 60-75 Spring 1996
ISSN: 0019-848X JRNL CODE: SMZ
WORD COUNT: 9906

...TEXT: from the global scope of the site. For example, DYNABIT U.S.A.'s new TRADE 'ex service creates an exchange for commercial buyers and resellers of computer equipment around the globe...

... entrepreneurs and investors for a range of start-up investment opportunities. Both companies serve as "market makers" by enabling communication between small parties who would not have found each other without this...

5/3,K/7 (Item 1 from file: 9)
DIALOG(R)File 9:Business & Industry(R)

(c) 2000 Resp. DB Svcs. All rts. reserv.

01763120 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Electronic trading grows by leaps and bounds

(Marubeni Corp and Tomen Corp teaming up with Electronic Commerce Systems to bring electronic trading to the Internet)

Journal of Commerce, v 411, n 28918, p 7C

February 26, 1997

DOCUMENT TYPE: Journal; News Brief ISSN: 0361-5561 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 403

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...Systems Inc. (<http://www.tradeex.com>) to bring more electronic trading over the Internet.

Called Trade 'ex Market Maker , the network of export and import trading communities will offer wholesale rates on products bought...

5/3,K/8 (Item 2 from file: 9)

DIALOG(R)File 9:Business & Industry(R)

(c) 2000 Resp. DB Svcs. All rts. reserv.

01714185 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Trade'Ex Wins Japanese Contract

(Florida's Trade' Ex Electronic Commerce Systems awarded orders from Japan's Marubeni and Tomen for its Market Maker software for Internet commerce)

Newsbytes News Network, p N/A

January 16, 1997

DOCUMENT TYPE: Journal (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 142

(USE FORMAT 7 OR 9 FOR FULLTEXT)

(Florida's Trade' Ex Electronic Commerce Systems awarded orders from Japan's Marubeni and Tomen for its Market Maker software for Internet commerce)

TEXT:

TOKYO, JAPAN, 1997 JAN 16 (NB) -- By Martyn Williams. Florida's Trade 'Ex Electronic Commerce Systems Inc. has won an order from Marubeni Corp. and Tomen Corp., two major Japanese trading houses. The companies will buy Trade 'Ex 's Market Maker software to create an online wholesale marketplace for the buying and selling of products over...

...As a result of the deal, the three Japanese companies have made unspecified investments in Trade 'Ex and its Japanese subsidiary. The system will initially be used to trade products in the...

...the office supply and second-hand construction machine products industries. (19970116/Press contact: Patricia Patterson, Trade 'Ex , 813-376-9666; Reader contact: World Wide Web: <http://www.tradeex.com> /Reported By Newsbytes News Network: <http://www.newsbytes.com>)

...

5/3,K/9 (Item 1 from file: 647)

DIALOG(R)File 647:CMP Computer Fulltext

(c) 2000 CMP. All rts. reserv.

01121831 CMP ACCESSION NUMBER: CWK19970331S0016

JavaOne Focuses On Server (In Brief)

COMMUNICATIONSWEEK, 1997, n 656, PG12

PUBLICATION DATE: 970331

JOURNAL CODE: CWK LANGUAGE: English
RECORD TYPE: Fulltext
SECTION HEADING: Top of the News
WORD COUNT: 153

TEXT:

... Beans, a set of components that enables Java applications to access CICS-based mainframe transactions. **Trade 'ex** Electronic Commerce Systems Inc., Tampa, Fla., will show **Market Maker**, a suite of Java applets that allows buyers and sellers on the Web to place...

✓ 5/3,K/10 (Item 2 from file: 647)
DIALOG(R)File 647:CMP Computer Fulltext
(c) 2000 CMP. All rts. reserv.

01110466 CMP ACCESSION NUMBER: CRN19961118S0116
Pioneering Reseller Sites
COMPUTER RESELLER NEWS, 1996, n 711, PG206
PUBLICATION DATE: 961118
JOURNAL CODE: CRN LANGUAGE: English
RECORD TYPE: Fulltext
SECTION HEADING: Electronic-Commerce Pioneers
WORD COUNT: 637

... also works with corporate clients, traditional resellers and distributors.

TRADE'ex
(http://www.tradeex.com)

Trade 'ex offers an innovative product exchange aimed at resellers. Using Java technology, the company has created **Trade 'ex Market Maker** and **Trade 'ex** Distributor to facilitate online purchases. A unique Bid/Ask exchange lets buyers communicate with sellers
...

5/3,K/11 (Item 3 from file: 647)
DIALOG(R)File 647:CMP Computer Fulltext
(c) 2000 CMP. All rts. reserv.

01101236 CMP ACCESSION NUMBER: EBN19960826S0111
TRADE'ex Expands Electronic Marketplace
ELECTRONIC BUYER'S NEWS, 1996, n 1021, PG62
PUBLICATION DATE: 960826
JOURNAL CODE: EBN LANGUAGE: English
RECORD TYPE: Fulltext
SECTION HEADING: Online @EBN
WORD COUNT: 354

... granting them access to noncompeting companies using the same TRADE'ex system, the company said.

TRADE 'ex has also created **Market Maker** to allow governments, large companies, and trade associations to organize industrywide markets, bringing together multiple buyers and multiple sellers into one location on the Web.

The **TRADE 'ex Market Maker** allows an organization to operate a live trading market over the Internet in which multiple...

...product information can be accessed for any product, and purchase orders are handled directly online.

TRADE 'ex will be demonstrating both the **TRADE 'ex** Distributor and **TRADE 'ex Market Maker** at the Internet and Electronic Commerce Conference at the Moscone Convention Center in San Francisco...

✓ 5/3,K/12 (Item 1 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2000 The Gale Group. All rts. reserv.

02069932 SUPPLIER NUMBER: 19475876 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Trade'ex trades up to Java functionality. (introduces Java Object
Model) (Brief Article) (Product Announcement)
Kerstetter, Jim
PC Week, v14, n22, p23(1)
June 2, 1997
DOCUMENT TYPE: Brief Article Product Announcement ISSN: 0740-1604
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 454 LINE COUNT: 00038

... by the program.

The Java objects will work with the three major applications of the Trade 'ex suite, which is priced between \$30,000 and \$80,000 (depending on configuration). The suite includes the following applications: * **Market Maker**, which is designed to create virtual marketplaces. Using Java applets, registered buyers can show products...

5/3,K/13 (Item 1 from file: 621)
DIALOG(R) File 621:Gale Group New Prod. Annou. (R) .
(c) 2000 The Gale Group. All rts. reserv.

01569342 Supplier Number: 47971782 (USE FORMAT 7 FOR FULLTEXT)
TRADE'ex Wins "Best of Class" at Internet Commerce Expo for British
Telecom's Live Internet Marketplace.
Business Wire, p9110157
Sept 11, 1997
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 695

(USE FORMAT 7 FOR FULLTEXT)
TEXT:
LOS ANGELES--(BUSINESS WIRE)--Sept. 11, 1997--TRADE 'ex Electronic
Commerce Systems, Inc. received the Best of Class award at the ICE show in
...

...night for a live Internet-based trading marketplace hosted by British Telecom and driven by **TRADE 'ex Market Maker** (TM) software.
... advertising campaigns, allowing them to compete on equal terms with larger competitors.

The Java-based **TRADE 'ex Market Maker** software behind the BT electronic commerce service is the only live marketplace system with a...
...technical innovation, application to non-traditional markets, electronic transfer efficiency, security features and business benefits.

TRADE 'ex markets a growing family of Java-based enterprise electronic commerce software including enterprise applications for corporate MRO Procurement and wholesale distribution. **TRADE 'ex Market Maker** previously received an award from Gartner Group and Information Week at the 1996 Internet and Electronic Commerce show in San Francisco. **TRADE 'ex** is a privately owned, venture-backed company based in Tampa, Fla., and located on the Web at www.tradeex.com.

About TRADE'ex Products

TRADE'ex develops and licenses Java-based, business-to-business...

...applications are used for corporate procurement automation, wholesale distribution, and market creation.

About TRADE'ex

TRADE 'ex customers include British Telecom (NASDAQ:BTY), who launched the first live, working marketplace on the Internet specifically designed to benefit the small-to-medium-sized enterprise with **TRADE 'ex Market Maker**. The Java-based service is designed to help companies reach a global marketplace while considerably...

...delivers consolidated electronic supplier catalogs to the requisitioner's desktop over the corporate intranet.

Both **Market Maker** and **Distributor** were certified by JavaSoft, a

division of Sun Microsystems in the 100% Pure Java Program in June, which assures TRADE 'ex 's corporate customers that they are platform independent.

TRADE'ex is a leading supplier of...

5/3,K/14 (Item 2 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2000 The Gale Group. All rts. reserv.

01565603 Supplier Number: 47934321 (USE FORMAT 7 FOR FULLTEXT)
TRADE'ex Releases J-Object Model and Solaris/Oracle 8 Version of Enterprise E-Commerce Applications at Java Internet Business Expo; J-Object Model Enables Customization and Rapid Deployment of TRADE'ex E-Commerce Enterprise Applications, While UNIX and Oracle Support Responds to Customers' Scalability Needs for Handling Heavy Transaction Loads.
Business Wire, p8260033
August 26, 1997
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 848

... applications are used for corporate procurement automation, wholesale distribution, and market creation.

About TRADE'ex

TRADE 'ex customers include British Telecom (NASDAQ:BTY), who recently launched the first live, working marketplace on the Internet specifically designed to benefit the small-to-medium-sized enterprise with TRADE 'ex Market Maker . The new Java-based service is designed to help companies reach a global marketplace while...

...other transaction functions on-line on a 24-hour basis.

Recently released, the company offers TRADE 'ex Procurement, an enterprise-wide MRO purchasing application that delivers consolidated electronic supplier catalogs to the requisitioner's desktop over the corporate Intranet. Both Market Maker and Distributor were certified in Sun's 100% Pure Java Program in June, which assures...

...at www.tradeex.com or call 888/4TRADEX for more information. -0-

Note to Editors: TRADE 'ex , TRADE 'ex J-Object Model, TRADE 'ex Market Maker and TRADE 'ex Distributor are registered trademarks or trademarks of TRADE 'ex Electronic Commerce Systems Inc. All other trademarks herein are the property of their respective owners...

5/3,K/15 (Item 3 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2000 The Gale Group. All rts. reserv.

01540290 Supplier Number: 47434264 (USE FORMAT 7 FOR FULLTEXT)
TRADE'ex Debuts Procurement Application for Enterprise-Wide MRO "Desktop Purchasing" at COMDEX; Companies Efficiently Organize and Automate the Entire Procurement Process.
Business Wire, p06020293
June 2, 1997
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 801

... NT with SQL Server and UNIX with Oracle 7 data server platforms.

About TRADE'ex

TRADE 'ex markets a growing family of Java-based, enterprise electronic commerce software. TRADE 'ex Market Maker received an award from Gartner Group and Information Week as the Best Business-to-Business...

...Over the Internet solution at the 1996 Internet and Electronic Commerce show in San Francisco.

TRADE 'ex customers include EDI leader Harbinger Corp., who has

integrated **TRADE 'ex** applications as part of their MRO (maintenance, repair and operations) and Supply Chain Procurement solutions, the Australian Chamber of Manufactures, who is using **TRADE 'ex Market Maker** to open global markets for its members.

DataFlex Corp., a large computer reseller, is using **TRADE 'ex Distributor** to allow customers to place orders, determine product availability, check order status and perform other transaction functions on-line on a 24-hour basis. **TRADE 'ex** has continued their rapid growth as leading Japanese trading houses, Marubeni Corp. and Tomen Corp., selected **Market Maker** as their standard e-commerce product to create and operate on-line markets.

TRADE'ex...

5/3,K/16 (Item 4 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2000 The Gale Group. All rts. reserv.

01538465 Supplier Number: 47414884 (USE FORMAT 7 FOR FULLTEXT)
BT launches live Internet marketplace using software technology from TRADE'ex.
Business Wire, p05270186
May 27, 1997
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 801

... be conducted in association with the Thames Valley Chambers of Commerce expanding nationally during 1997.

TRADE 'ex markets a growing family of Java-based, enterprise electronic commerce software. **TRADE 'ex Market Maker** received an award from Gartner Group and Information Week as the Best Business-to-Business...

...Over the Internet solution at the 1996 Internet and Electronic Commerce show in San Francisco.

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DataFlex Corporation, a large computer reseller, is using **TRADE 'ex Distributor** to allow customers to place orders, determine product availability, check order status and perform other transaction functions on-line on a 24-hour basis. **TRADE 'ex** has continued their rapid growth as leading Japanese trading houses, Marubeni Corp. and Tomen Corp., selected **Market Maker** as their standard e-commerce product to create and operate on-line markets.

TRADE'ex...

...www.tradeex.com or call 1/888/4TRADEX for more information. -0-

Note To Editors: **TRADE 'ex**, **TRADE 'ex Market Maker**, **TRADE 'ex Distributor** and **TRADE 'ex Procurement** are trademarks of **TRADE 'ex Electronic Commerce Systems, Inc.** Java is a trademark of Sun Microsystems.
SOURCE: **TRADE 'ex Electronic Commerce Systems, Inc.**

CONTACT: **TRADE'ex**, Tampa
Marc Young, 813/222-2050 ext. 27...

✓ 5/3,K/17 (Item 5 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2000 The Gale Group. All rts. reserv.

01526402 Supplier Number: 47336781 (USE FORMAT 7 FOR FULLTEXT)
Harbinger and TRADE'ex partner to expand supply chain procurement technology; Leading EDI company and Internet commerce software provider team up to provide new e-commerce MRO Procurement and Supply Chain

Management solution, ...shing the cost of purchasing for businesses.
Business Wire, p04290139
April 29, 1997
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 883

... and sell them under a yet-to-be determined Harbinger brand name.
The products include **TRADE 'ex Procurement**, an application to efficiently manage corporate procurement from a centralized catalog with on-line purchase order processing; **TRADE 'ex Distributor**, an on-line cataloging and order processing system that enables manufacturers, distributors and wholesalers to conduct business with their customers over the Internet; and **TRADE 'ex Market Maker**, a solution that enables organizations to operate a live Internet-based trading market in their...

...s site on the World Wide Web at <http://www.harbinger.com> .

About **TRADE 'ex**

TRADE 'ex markets a growing family of Java-based, enterprise electronic commerce software. **TRADE 'ex Market Maker** received an award from the Gartner Group and Information Week as the Best Business-to...

...Internet solution at the 1996 Internet and Electronic Commerce show in San Francisco.

One of **TRADE 'ex** customers, the Australian Chamber of Manufacturers, is using **TRADE 'ex Market Maker** to open global markets for its members. Another, DataFlex, a large computer reseller, is using **TRADE 'ex Distributor** to allow customers to place orders, determine product availability, check order status and perform other transaction functions on-line on a 24-hour basis. **TRADE 'ex** has continued their rapid growth as leading Japanese trading houses, Marubeni Corp. and Tomen Corp., selected **Market Maker** as their standard e-commerce product to create and operate on-line markets.

TRADE 'ex...

...www.tradeex.com or call 1/888/4TRADEX for more information. -0-

Note To Editors: **TRADE 'ex**, **TRADE 'ex Market Maker**, **TRADE 'ex Distributor** and **TRADE 'ex Procurement** are trademarks of **TRADE 'ex Electronic Commerce Systems, Inc.** **TrustedLink** and **Harbinger** are trademarks of **Harbinger Corporation**. **Java** is a trademark of **Sun Microsystems**. **SOURCE: TRADE 'ex Electronic Commerce Systems, Inc.**

CONTACT: **TRADE 'ex**
Marc Young, 813/222-2050
or
S&S...

5/3,K/18 (Item 6 from file: 621)
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)
(c) 2000 The Gale Group. All rts. reserv.

01475535 Supplier Number: 47040336 (USE FORMAT 7 FOR FULLTEXT)
Leading Japanese Trading Houses To Automate Trading Activities Through Creation Of On-Line Marketplaces
PR Newswire, p115FLW006
Jan 15, 1997
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 766

... Corp., two major Japanese trading companies, have announced their selection and partnership with Florida based **TRADE 'ex Electronic Commerce Systems Inc.** The companies have chosen the **TRADE 'ex Market Maker (TM)** solution to organize the vast network of trading communities by creating on-line wholesale...

...Internet. Toyo Engineering Corporation will partner with all three companies as the integrator of the **TRADE 'ex** software solution.

This relationship brings together Marubeni and Tomen's leading position as two of...

...line marketplaces today. With that goal in mind, we have decided to join forces with **TRADE 'ex**. We found **TRADE 'ex Market Maker** to have multiple advantages over any application on the market today. It is the only...

...creating markets that are transaction enabled from end-to-end. In addition, our investment in **TRADE 'ex** will allow us to use our collective strengths to develop solutions that meet the needs...

...committed to the development of on-line marketplaces will serve to enhance electronic commerce worldwide."

TRADE 'ex MARKET MAKER

TRADE 'ex Market Maker software enables large corporations, trade associations and governments to organize industry-specific marketplaces and operate...

...platform independent and delivers the most up-to-date information provided by the applets. The **Market Maker** Administrator server software allows the market organizer to manage users, products, fulfillment, shipping, order processing and accounting in real-time.

Market Maker received the "Best Business to Business Electronic Commerce over the Internet" award by Gartner Group...

...at the Internet & Electronic Commerce Expo in San Francisco. In addition, the Australian Government chose **TRADE 'ex Market Maker** as their electronic commerce solution to open global markets for small to mid-sized businesses. Currently 1,500 companies are participating in the Australian marketplace.

TRADE 'ex, based in Tampa, Florida, is the first company to develop an Internet based electronic commerce...

...Japan, as well as worldwide marketing partners. For more information or a demo of the **Market Maker** software visit the **TRADE 'ex** website at www.tradeex.com.

SOURCE **TRADE 'ex**

-0-

1/15/97

/CONTACT: Patricia Patterson, 813-376-9666, or...

5/3,K/19 (Item 7 from file: 621)

DIALOG(R)File 621:Gale Group New Prod.Annou.(R)

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01446326 Supplier Number: 46839896 (USE FORMAT 7 FOR FULLTEXT)

TRADE 'ex To Present at Venture Market East Conference

PR Newswire, pl029SFTU017

Oct 29, 1996

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 428

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

TRADE 'ex Market Maker

(TM) Uses Java(TM) to Revolutionize Electronic Commerce Applications

RED HERRING VENTURE MARKET EAST CONFERENCE, CAMBRIDGE, Mass., Oct. 29
/PRNewswire/ -- **TRADE 'ex** Electronic Commerce Systems, Inc. will present **Market Maker** (TM), the Java(TM) based electronic commerce platform, at the Red Herring Venture Market East...

...Business" electronic commerce software solution at the 1996 iEC

(Internet & Electronic Commerce) conference and expos...

TRADE 'ex Market Maker (TM) is the flagship product and is an electronic commerce platform for companies to adapt to their most sophisticated application requirements and hosting environments. **Market Maker** connects an unlimited number of buyers with multiple sellers of any given product in the...

...a button. On-line negotiations between buyers and sellers are fully supported through the powerful **TRADE 'ex** technology to quickly close transactions.

All **TRADE'ex** software applications come with a "backoffice" Administrator...

5/3,K/20 (Item 1 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2000 The Gale Group. All rts. reserv.

03661088 Supplier Number: 47885139 (USE FORMAT 7 FOR FULLTEXT)
INDUSTRY BRIEFS:Trade'ex Certified By Java.
Electronic Commerce News, v2, n31, pN/A
August 4, 1997
Language: English Record Type: Fulltext
Document Type: Newsletter; General
Word Count: 128

... of its products from Mountain View, Calif.-based Sun Microsystems Inc. [SUNW]. Tampa, Fla.-based **Trade 'ex** received certification for its Distributor and **Market Maker**. Distributor is an integrated Java- based application for medium to large distribution companies to conduct...

...electronic catalog, deliver customized price lists, negotiate, close and process orders for their customer online. **Market Maker** is targeted to large telcos, large corporations, trade associations and publishing companies. It enables organizations to create a virtual marketplace by connecting a community of buyers and sellers. (Stewart Bertron, **Trade 'ex**, 813/222-2050.)

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✓ 5/3,K/21 (Item 2 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
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03420660 Supplier Number: 47042784 (USE FORMAT 7 FOR FULLTEXT)
Trade'Ex Wins Japanese Contract 01/16/97
Williams, Martyn
Newsbytes, pN/A
Jan 16, 1997
Language: English Record Type: Fulltext
Document Type: Newswire; General Trade
Word Count: 148

The companies will buy **Trade 'Ex 's Market Maker** software to create an online wholesale marketplace for the buying and selling of products over...

5/3,K/22 (Item 3 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2000 The Gale Group. All rts. reserv.

03352193 Supplier Number: 46892879 (USE FORMAT 7 FOR FULLTEXT)
Online Commerce, Digital Cash & Billing: TRADE'ex Introduces Java-based Commerce Platform
Internet Content Report, v1, n17, pN/A
Nov 15, 1996
Language: English Record Type: Fulltext

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

TRADE 'ex Electronic Commerce Systems, Inc. has introduced **Market Maker**, a Java-based electronic commerce platform. **Market Maker** connects an unlimited number of buyers with multiple sellers of any given product in the...

5/3,K/23 (Item 4 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2000 The Gale Group. All rts. reserv.

03319571 Supplier Number: 46822443 (USE FORMAT 7 FOR FULLTEXT)
TDS MARKETING GROUP: **TRADE 'ex** connects the UK
M2 Presswire, pN/A
Oct 23, 1996
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 1326

... market, without having to invest in an uneconomic (for them) marketing programme.

TRADE 'ex products

TRADE 'ex MarketMaker - Many buyers communicating with many sellers (a market) Available now. Allows the licensee (might be...

...a trade association) to "make a marketplace" for goods in their industry, e.g.:- 1. **TRADE 'ex** Computer Marketplace (USA) 2. The Australian Chamber of Commerce.

Software license:
GBP 85,000
Hardware...

✓ 5/3,K/24 (Item 5 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2000 The Gale Group. All rts. reserv.

03250084 Supplier Number: 46671254 (USE FORMAT 7 FOR FULLTEXT)
TRADE 'ex Develops Java Compliant Electronic Commerce Solution for Creating Wholesale Markets over the Internet
Internet Content Report, v1, n12, pN/A
Sept 1, 1996
Language: English Record Type: Fulltext
Document Type: Newsletter; General
Word Count: 277

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

TRADE 'ex Electronic Commerce Systems, Inc. has developed two new Java Compliant solutions for the Commercial Marketplace. The first solution is the **TRADE 'ex Market Maker**, which modernizes electronic commerce over the Internet by allowing governments, large companies, and trade associations...

...markets bringing together multiple buyers and multiple sellers into one location on the Web. The **Market Maker** allows an organization to operate a live trading market over the Internet where multiple buyers...

user, product, sales, management, accounting and reporting. And, because the user interface of the **TRADE 'ex Market Maker** is written in Java, it is completely platform independent and the user is automatically presented...

5/3,K/25 (Item 1 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2000 The Gale Group. All rts. reserv.

04933634 Supplier Number: 47251095 (USE FORMAT 7 FOR FULLTEXT)
JavaOne Focuses On Server
CommunicationsWeek, p12
March 31, 1997
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 146

(USE FORMAT 7 FOR FULLTEXT)
TEXT:

...Beans, a set of components that enables Java applications to access CICS-based mainframe transactions. **Trade 'ex** Electronic Commerce Systems Inc., Tampa, Fla., will show **Market Maker**, a suite of Java applets that allows buyers and sellers on the Web to place...

5/3,K/26 (Item 2 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2000 The Gale Group. All rts. reserv.

04749941 Supplier Number: 46991517 (USE FORMAT 7 FOR FULLTEXT)
Market Maker drives electronic commerce
InfoWorld, p13
Dec 23, 1996
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 510

... commerce environment for a vertical market with functionality not offered by existing tool vendors.

Solution: **Trade 'ex** developed its own application development toolset entirely in Java -- **Market Maker** -- which the company now sells as a packaged product.

Benefit: A system built from the...

5/3,K/27 (Item 3 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2000 The Gale Group. All rts. reserv.

04686893 Supplier Number: 46898804 (USE FORMAT 7 FOR FULLTEXT)
Pioneering Reseller Sites
Computer Reseller News, p206
Nov 18, 1996
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 657

... also works with corporate clients, traditional resellers and distributors.

TRADE'ex
(<http://www.tradeex.com>)

Trade 'ex offers an innovative product exchange aimed at resellers. Using Java technology, the company has created **Trade 'ex Market Maker** and **Trade 'ex Distributor** to facilitate online purchases. A unique Bid/Ask exchange lets buyers communicate with sellers...

5/3,K/28 (Item 4 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2000 The Gale Group. All rts. reserv.

04682897 Supplier Number: 46892914 (USE FORMAT 7 FOR FULLTEXT)
Online Commerce, Digital Cash & Billing: TRADE'ex Introduces Java-based Commerce Platform

Internet Content Report, N/A

Nov 15, 1996

Language: English Record Type: Fulltext

Document Type: Newsletter; General

Word Count: 81

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

TRADE 'ex Electronic Commerce Systems, Inc. has introduced **Market Maker**, a Java-based electronic commerce platform. **Market Maker** connects an unlimited number of buyers with multiple sellers of any given product in the...

5/3,K/29 (Item 5 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2000 The Gale Group. All rts. reserv.

04645532 Supplier Number: 46834494 (USE FORMAT 7 FOR FULLTEXT)

Trade' ex readies Java-based MarketMaker

InfoWorld, p06

Oct 28, 1996

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 189

Trade' ex readies Java-based MarketMaker

Trade 'ex MarketMaker lets multiple buyers and merchants create industry-specific online markets for conducting real-time bidding...

...Web. The system was primarily designed for large corporations, governments, and trade organizations. With the Trade 'ex transaction protocol (TXTP) -- set for a beta introduction at fall Comdex next month -- the company...

5/3,K/30 (Item 6 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2000 The Gale Group. All rts. reserv.

04579689 Supplier Number: 46732411 (USE FORMAT 7 FOR FULLTEXT)

Internet search not over yet

InfoWorld, p001

Sept 23, 1996

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 1107

... Merchant Advantage, which provides secure transactions, payment settlement, and order management for merchant Web sites; Trade 'ex Electronic Commerce Systems Inc.'s **Market Maker**, an application that allows governments, large companies, and trade associations to organize industrywide markets by...

✓ 5/3,K/31 (Item 7 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

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04550123 Supplier Number: 46687427 (USE FORMAT 7 FOR FULLTEXT)

Australia leads Internet Electronic Commerce trend by using World's First Virtual Marketplace System to Open Global Market for 1,500 of its

Businesses

PR Newswire, p0905FLTH012

Sept 5, 1996

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 723

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

TRADE 'ex 's award-winning Market Maker
(TM) system to open buyers and sellers
... PC.

Last night in San Francisco, the Internet and Electronic Commerce Exposition presented Florida-based TRADE 'ex with its "Best Business to Business Electronic Commerce" award for the TRADE 'ex Market Maker system that Australia will roll out beginning September 11, to advance their businesses in the global marketplace.

"TRADE 'ex Market Maker can provide countries, businesses and trade associations an advantage in the burgeoning global marketplace," said TRADE 'ex CEO Daniel Aegerter. "Our discussions with other governments and industry players are expected to build on..."

...and medical and paper and printing industries will rollout "live" buying and selling via the TRADE 'ex Market Maker and the Internet.

"We are very excited about projecting Australian businesses into the forefront of..."

...developed not only a strong electronic commerce solution, but more importantly, an excellent business solution."

TRADE 'EX MARKET MAKER APPLICATION

The first utilization of the TRADE 'ex Market Maker in the United States is being used by computer distribution giants, including Tech Data, Ingram...

...time" on-line bidding process where sellers then respond.

The "backoffice" Administrator module of the TRADE 'ex Market Maker gives the user complete control over product information, sales, inventory, allows for on-line marketing and has full accounting and management reporting. The user interface of the TRADE 'ex Market Maker is written in Java, making it completely platform independent and the user is automatically presented...

5/3,K/32 (Item 8 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
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04512199 Supplier Number: 46627684 (USE FORMAT 7 FOR FULLTEXT)
TRADE 'ex Announces First Java Compliant Electronic Commerce Solution for
Creating Wholesale Markets Over the Internet
PR Newswire, p0813FLTU010
August 13, 1996
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 913

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

The TRADE 'ex Market Maker
(TM) Will Be Demonstrated At the Internet &
... of two new Java Compliant solutions for the Commercial Marketplace.
The first solution is the TRADE 'ex Market Maker which
modernizes electronic commerce over the Internet by allowing governments,
large companies, and trade associations...

...together multiple buyers and multiple sellers into one location on the world wide web. The TRADE 'ex Market Maker gives immediate access to a global marketplace allowing buyers and sellers to expand their existing
...

...the costs of finding sources or customers and negotiating terms, will be dramatically reduced."

The TRADE 'ex Market Maker is both a robust and flexible solution. It allows an organization to operate a live...

...the administrator full control over the market activities. And, because the user interface of the **TRADE 'ex Market Maker** is written in Java, it is completely platform independent and the user is automatically presented...

...tradeex.com with a Java compliant browser; Netscape 3.0 or Microsoft Explorer 3.0.

TRADE 'ex will be demonstrating both the **TRADE 'ex Market Maker** and the **TRADE 'ex Distributor** at the Internet & Electronic Commerce (iEC) Conference at the Moscone Convention Center in San...

5/3,K/33 (Item 1 from file: 148)

DIALOG(R) File 148:Gale Group Trade & Industry DB
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09611209 SUPPLIER NUMBER: 19603062 (USE FORMAT 7 OR 9 FOR FULL TEXT)

TRADE' ex Announces 100% Pure Java Certification for Distributor & Market Maker.

Business Wire, p7230082

July 23, 1997

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 842 LINE COUNT: 00079

TRADE' ex Announces 100% Pure Java Certification for Distributor & Market Maker.

TEXT:

CHICAGO--(BUSINESS WIRE)--July 23, 1997--**TRADE 'ex** Electronic Commerce Systems, Inc., a leading supplier of enterprise electronic commerce software, announced today that two of its major products, **TRADE 'ex Distributor** and **TRADE 'ex Market Maker**, have received 100% Pure Java Certification from Sun Microsystems, Inc.

... World Exposition at McCormick Place where **TRADE' ex** is a participant in the Java Pavilion.

TRADE 'ex Distributor and **TRADE 'ex Market Maker** achieved the certification after thorough testing and analysis by Keylabs, Inc., the firm that conducts...

...applications will be compatible throughout their enterprise regardless of hardware platform."

"We are delighted that **TRADE 'ex** has been awarded 100% Pure Java certification for two of its products, **Distributor** and **Market Maker**," said George Paolini, Director of Corporate Marketing at JavaSoft, a business unit of Sun Microsystems, Inc. "**TRADE 'ex** provides a host of feature rich, Java-based electronic commerce solutions for the enterprise market..."

...products and serve hundreds of customers such as manufacturers and distributors of hard goods.

About **TRADE 'ex Market Maker**

Ideally suited for telcos, large corporations, trade associations and publishing companies, **Market Maker** enables organizations...

...centralized, interactive environment where complex business rules govern the relationships on-line.

About **TRADE' ex**

TRADE 'ex markets a growing family of Java-based, enterprise electronic commerce software. **TRADE 'ex Market Maker** received an award from Gartner Group and Information Week as the Best Business-to-Business...

...Over the Internet solution at the 1996 Internet and Electronic Commerce show in San Francisco.

TRADE 'ex customers include British Telecom (BT), launching the first live, working marketplace on the Internet specifically designed to benefit the small-to-medium-sized enterprise with **Market Maker**. The new

Java-based service designed to help small and medium enterprises reach a
...

...at www.tradeex.com or call 888/4TRADEX for more information. -0-

Note to Editors: TRADE 'ex , TRADE 'ex Market Maker and
TRADE 'ex Distributor are registered trademarks or trademarks of TRADE '
ex Electronic Commerce Systems, Inc. All other trademarks herein are the
property of their respective owners. SOURCE: TRADE 'ex Electronic
Commerce Systems, Inc.

CONTACT: TRADE'ex Electronic
Marc Young, 813/222-2050 Ext. 27...

5/3,K/34 (Item 2 from file: 148)
DIALOG(R) File 148:Gale Group Trade & Industry DB
(c)2000 The Gale Group. All rts. reserv.

09583987 SUPPLIER NUMBER: 19559875 (USE FORMAT 7 OR 9 FOR FULL TEXT)
For the record. (Correction Notice) (Brief Article)
InfoWorld, v18, n26, p10(1)
June 30, 1997
DOCUMENT TYPE: Correction Notice Brief Article ISSN: 0199-6649
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 77 LINE COUNT: 00009

TEXT:
...market" (page 75) misspelled the name of DataFlex's Dan Bisailon.
The correct price of Market Maker , from Trade 'ex , is \$85,000.

5/3,K/35 (Item 3 from file: 148)
DIALOG(R) File 148:Gale Group Trade & Industry DB
(c)2000 The Gale Group. All rts. reserv.

08979831 SUPPLIER NUMBER: 18708384 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Internet search not over yet. (finding information on the Web still
difficult) (Internet/Web/Online Service Information)
Hattestad, Luc
InfoWorld, v18, n39, p1(2)
Sep 23, 1996
ISSN: 0199-6649 LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 1163 LINE COUNT: 00096

... Merchant Advantage, which provides secure transactions, payment
settlement, and order management for merchant Web sites; Trade 'ex
Electronic Commerce Systems Inc.'s Market Maker , an application that
allows governments, large companies, and trade associations to organize
industrywide markets by...